

Animals: Then and Now June 2011 Twitter Chat transcript

Thursday, June 30 @ 6pm PST/9pm PST

Fresh from his <u>Just Eats Tour</u>, where he traveled from New York to California in a Volkswagon van, we'll talk with Gene about what's changed since he first started this journey 25 years ago and how far we've come and where we're going in the animal movement. We'll also discover his favorite dining spots across the US!

Special Guests: Special Guests: Farm Sanctuary (<u>@FarmSanctuary</u>), Gene Baur (<u>@genebaur</u>)

OFFICIAL TRANSCRIPT

(beginning of chat starts at the end)

<u>BJLaflin #TeamVeg</u>:) RT <u>@FarmSanctuary</u>: A compassionate world begins with YOU! www.farmsanctuary.org <u>#VegNewsChat</u> -7:03 PM Jun 30th, 2011

<u>jtrygges</u> RT <u>@FarmSanctuary</u>: RT <u>@genebaur</u>: Everyone should visit <u>@FarmSanctuary</u>. Its a place of peace and transformation. <u>#VegNewsChat</u> -7:03 PM Jun 30th, 2011

<u>jchenwriter</u> Thank you for taking the time to chat with us! Good night! <u>@FarmSanctuary</u> <u>@genebaur</u> <u>@VegNews</u> <u>#vegnewschat</u> -7:02 PM Jun 30th, 2011

<u>FarmSanctuary</u> A compassionate world begins with YOU! www.farmsanctuary.org <u>#VegNewsChat</u> -7:02 PM Jun 30th, 2011

<u>JerrrrrBear</u> Thanks <u>@VegNews</u> <u>@GeneBaur</u> <u>@FarmSanctuary</u>! That was a great edition of <u>#vegnewschat</u>. Very informative and inspiring for sure!! -7:02 PM Jun 30th, 2011

bigmax722 RT @genebaur: Compassionate vegans should let their light shine brightly, and lead by example, and show people how great vegan food can be. #vegnewschat -7:02 PM Jun 30th, 2011

shortreddog RT <u>@FarmSanctuary</u>: RT <u>@vegnews</u>: <u>@FarmSanctuary</u>, thank you for joining us, and a big thanks to all who participated. Heres to the next 25 years!! <u>#VegNewsChat</u> -7:02 PM Jun 30th, 2011

<u>FarmSanctuary</u> RT <u>@vegnews</u>: <u>@FarmSanctuary</u>, thank you for joining us, and a big thanks to all who participated. Heres to the next 25 years!! <u>#VegNewsChat</u> -7:01 PM Jun 30th, 2011

genebaur Good night. #vegnewschat -7:01 PM Jun 30th, 2011

sfrelais peace please and pah peeez #vegnewschat -7:01 PM Jun 30th, 2011

<u>vegnews @FarmSanctuary</u>, thank you for joining us, and a big thanks to all who participated. Here's to the next 25 years!! <u>#vegnewschat</u> -7:01 PM Jun 30th, 2011

genebaur Thank you everybody! #vegnewschat -7:01 PM Jun 30th, 2011

<u>FarmSanctuary</u> RT <u>@genebaur</u>: Everyone should visit <u>@FarmSanctuary</u>. Its a place of peace and transformation. #VegNewsChat -7:00 PM Jun 30th, 2011

genebaur Everyone should visit <u>@FarmSanctuary</u>. It's a place of peace and transformation. <u>#vegnewschat</u> -7:00 PM Jun 30th, 2011

<u>vegnews</u> Yep, it's that time. <u>@GeneBaur</u>, thank you so much for all you do, and for tonight's inspiring, informative chat!! <u>#vegnewschat</u> -7:00 PM Jun 30th, 2011

sfrelais thanks @genebaur and @vegnews #vegnewschat -7:00 PM Jun 30th, 2011

<u>AllAmericanVeg @sfrelais</u> it definitely sucks but the Internet/forums/YouTube are great resources for anyone interested in seeing the truth. <u>#vegnewschat</u> -7:00 PM Jun 30th, 2011

genebaur I won't be at the Pignics this year, unfortunately. But people should visit if they can. #vegnewschat -7:00 PM Jun 30th, 2011

sfrelais NOOO #vegnewschat -6:59 PM Jun 30th, 2011

Melissa Loy RT @genebaur: Factory farms want to hide their practices, but the truth has a way of getting out. The Ag Gag bills won't stop us. #vegnewschat -6:59 PM Jun 30th, 2011

genebaur Thank you all for your comments and thoughts. I guess we're at the end of the chat. #vegnewschat -6:59 PM Jun 30th, 2011

<u>vegnews</u> Do you get to attend the Pignics? How are you celebrating the 4th of July? <u>#vegnewschat</u> -6:59 PM Jun 30th, 2011

<u>jchenwriter</u> I've visited NY <u>@FarmSanctuary</u> and now hopefully the CA shelter. It is a place of beauty and love. Everyone should visit! #vegnewschat -6:59 PM Jun 30th, 2011

<u>sfrelais</u> and do you feel like there is a role for both militant action, civil disobedience and just simple activism <u>#vegnewschat</u> -6:59 PM Jun 30th, 2011

genebaur Factory farms want to hide their practices, but the truth has a way of getting out. The Ag Gag bills won't stop us. #vegnewschat -6:59 PM Jun 30th, 2011

FarmSanctuary @ ichenwriter Thank you all for taking the time to chat with us! #VegNewsChat -6:58 PM Jun 30th, 2011

genebaur @jchenwriter Thank you! This is important, challenging, and rewarding work. We have a world to change, and I remain optimistic. #vegnewschat -6:57 PM Jun 30th, 2011

<u>sfrelais</u> how do we deal with the increase in legislation trying to protect slaughterhouses from exposure <u>#vegnewschat</u> - 6:57 PM Jun 30th, 2011

Pushing Beauty @LauraLPotts so true. It's hard to travel vegan #vegnewschat -6:57 PM Jun 30th, 2011

jameswanless @VegNews Brendan Brazier is a pretty good vegan hero. #vegnewschat -6:57 PM Jun 30th, 2011

<u>jeremyhiebert</u> <u>@VegNews</u> cut subsidized crops for factory farming.Let markets dictate what we want instead of shoving \$1 burgers down McThroats <u>#vegnewschat</u> -6:56 PM Jun 30th, 2011

<u>FarmSanctuary @genebaur</u> rescued calves Blitzen, Lawrence and Alexander http://bit.ly/iDUpGO#VegNewsChat -6:56 PM Jun 30th, 2011

genebaur @LauraLPotts Time to veganize the south! Asheville, NC is a hotspot. Atlanta. Lots of places in FL. #vegnewschat -6:56 PM Jun 30th, 2011

<u>jchenwriter @genebaur @FarmSanctuary</u> THANK you for all the hard work you and FS put in to make animals lives better and educate others! #vegnewschat -6:56 PM Jun 30th, 2011

<u>Pushing Beauty @genebaur</u> how can we get larger businesses to offer more veg friendly items? <u>#vegnewschat</u> -6:56 PM Jun 30th, 2011

Melissa Loy RT @genebaur: Need to be patient and persistant, and compassionate, when introducing people to the horrors of factory farming. #vegnewschat -6:56 PM Jun 30th, 2011

<u>AllAmericanVeg @vegnews</u> late to the table but San Jose seems extremely vegan friendly <u>#vegnewschat</u> -6:56 PM Jun 30th, 2011

genebaur @sfrelais I unwind by running and playing ultimate frisbee, which I love. Also starting to get into yoga/stretching. #vegnewschat -6:55 PM Jun 30th, 2011

<u>LauraLPotts @VegNews</u> Unfortunately the south isn't very veg-friendly. It's the land of bar-be-q and fried chicken. Loved California. #vegnewschat -6:55 PM Jun 30th, 2011

genebaur Humn... Hard to know where we'll be in 2036, but I think trend toward more plant foods will continue. #vegnewschat -6:54 PM Jun 30th, 2011

sfrelais after a long day of changing lives, how do you unwind? #vegnewschat -6:54 PM Jun 30th, 2011

genebaur We also rescued several downed calves from a NY stockyard a couple months ago. #vegnewschat -6:54 PM Jun 30th, 2011

<u>vegnews</u> It's been 25 years since <u>@FarmSanctuary</u> started. Where do you see the vegan movement in 2036? <u>#vegnewschat</u> -6:53 PM Jun 30th, 2011

genebaur Yes, there are always rescues at <u>@FarmSanctuary</u>. Just brought in some goats who had been neglected. <u>#vegnewschat</u> -6:53 PM Jun 30th, 2011

genebaur @sfrelais I don't feel stymied by the food movement. We all eat, and we can choose life everytime we do. #vegnewschat -6:52 PM Jun 30th, 2011

<u>vegnews</u> Are there any recent rescues <u>@FarmSanctuary</u> whose stories particularly moved you? <u>#vegnewschat</u> -6:52 PM Jun 30th, 2011

<u>ForLuvOfAnimals</u> RT <u>@FarmSanctuary</u>: Great read - Animal Cruelty: Could a Barbaric Pig-Handling Video Hurt Major Grocery Chains? http://ti.me/k1yFyh#VegNewsChat -6:51 PM Jun 30th, 2011

<u>FarmSanctuary @genebaur @ichenwriter</u> Visit website for details http://www.justeatstour.org/#VegNewsChat -6:51 PM Jun 30th, 2011

<u>paternalcandor</u> "<u>@VegNews</u>: How about the fun stuff—what do you think is the most veg-friendly city? <u>#vegnewschat</u>" // New York City. Period. -6:51 PM Jun 30th, 2011

genebaur @pushing beauty Yes, Philly is veg friendly too. So many cities are now. The vegan movement has so much momentum now. #vegnewschat -6:51 PM Jun 30th, 2011

theveganomaly RT @genebaur: It's not possible to end all the abuse now, so we need to focus on what we can change and not be defeated by what we can't. #vegnewschat -6:50 PM Jun 30th, 2011

genebaur It's not possible to end all the abuse now, so we need to focus on what we can change and not be defeated by what we can't. #vegnewschat -6:50 PM Jun 30th, 2011

sfrelais do you feel that we are stymied by being a food movement and not a "life" movement #vegnewschat -6:50 PM Jun 30th, 2011

Pushing Beauty Philly is surprisingly veg friendly #vegnewschat -6:49 PM Jun 30th, 2011

<u>MarshmallowDen</u> RT <u>@vegnews</u>: The idea of more clear labeling is very interesting. Are most people unaware that the meat they buy comes from factory farms? <u>#vegnewschat</u> -6:49 PM Jun 30th, 2011

genebaur @ichenwriter Yes, it's pretty tough to describe favorite meals on #JustEatsTour. People should see website for details. #vegnewschat -6:49 PM Jun 30th, 2011

<u>vegnews</u> With so much work to be done, activists could easily work all day, every day. How do you find balance? <u>#vegnewschat</u> -6:48 PM Jun 30th, 2011

<u>jchenwriter</u> @genebaur I'd love to know what were some of your favorite meals on the <u>#JustEatsTour</u>. I know it must be so hard to choose! <u>#vegnewschat</u> -6:48 PM Jun 30th, 2011

genebaur @sfrelais The inertia of complacent thought is a challenge. We need to invest energy to lift and break through inertia. #vegnewschat -6:48 PM Jun 30th, 2011

genebaur Oh, also Austin is very vegan friendly, and hippy, which I like. #vegnewschat -6:47 PM Jun 30th, 2011

genebaur New York, LA and Chicago are very veg friendly, and so is Columbus, OH. Portland, OR is widely recognized for being vegan. #vegnewschat -6:47 PM Jun 30th, 2011

sfrelais how do we deal with the inertia of complacent thought? #vegnewschat -6:46 PM Jun 30th, 2011

<u>SoledadTeixido</u> RT <u>@vegnews</u>: Love this!! RT <u>@genebaur</u> Every time we spend a dollar, we "vote" for something. Let's vote vegan every time. <u>#vegnewschat</u> -6:45 PM Jun 30th, 2011

<u>vegnews</u> How about the fun stuff—what do you think is the most veg-friendly city? <u>#vegnewschat</u> -6:45 PM Jun 30th, 2011

<u>vegnews</u> So lovely and true! RT <u>@genebaur</u> Everybody who cares and makes a difference is a hero, especially those who toil in anonymity. <u>#vegnewschat</u> -6:44 PM Jun 30th, 2011

<u>LauraLPotts</u> <u>@VegNews</u> Awareness, increased activism in this generation, and more vegan information, recipes, and choices. #vegnewschat -6:44 PM Jun 30th, 2011

genebaur I've always looked up to Pete Seeger as a voice for justice and compassion. #vegnewschat -6:43 PM Jun 30th, 2011

msnataliemarie RT @FarmSanctuary: RT @genebaur: Every time we spend a dollar, we "vote" for something. Lets vote vegan every time. #VegNewsChat -6:43 PM Jun 30th, 2011

genebaur Everybody who cares and makes a difference is a hero, especially those who toil in anonymity. #vegnewschat - 6:43 PM Jun 30th, 2011

lisaT99 What a bunch of self congratulatory welfarist bullshit. #vegnewschat -6:43 PM Jun 30th, 2011

<u>jchenwriter @thatfeistyvegan</u> Where are you located that has a factory farm with a gift shop? <u>#vegnewschat</u> -6:43 PM Jun 30th, 2011

genebaur Lack of empathy is a pathology. Technical name for such person = sociopath. #vegnewschat -6:42 PM Jun 30th, 2011

<u>redmudnessa</u> <u>@VegNews</u> I don't think the majority of people know what factory farming IS! <u>#vegnewschat</u> -6:42 PM Jun 30th, 2011

Shirley J 33 RT @FarmSanctuary: TIME Magazine describes Farm Sanctuary President and Co-Founder @GeneBaur as "the conscience of the food movement" #VegNewsChat -6:41 PM Jun 30th, 2011

genebaur People are hardwired to have empathy (according to studies) and upset when they see others harmed. #vegnewschat -6:41 PM Jun 30th, 2011

<u>FarmSanctuary</u> RT <u>@genebaur</u>: Initiative votes show that people are humane and dont think factory farming is acceptable. <u>#VegNewsChat</u> -6:41 PM Jun 30th, 2011

vegnews You are a vegan hero to so many. Whom do you consider your hero? #vegnewschat -6:41 PM Jun 30th, 2011

genebaur Initiative votes show that people are humane and don't think factory farming is acceptable. #vegnewschat -6:41 PM Jun 30th, 2011

mindfull RT @vegnews: Love this!! RT @genebaur Every time we spend a dollar, we "vote" for something. Let's vote vegan every time. #vegnewschat -6:40 PM Jun 30th, 2011

sethwebster RT @genebaur: The recent @MercyForAnimals investigation show just how depraved factory farming is. Thankfully that footage is in the media. #vegnewschat -6:39 PM Jun 30th, 2011

<u>PerceptiveCaren</u> RT <u>@genebaur</u>: Every time we spend a dollar, we "vote" for something. Let's vote vegan every time. <u>#vegnewschat</u> -6:39 PM Jun 30th, 2011

<u>PerceptiveCaren</u> RT <u>@genebaur</u>: If labelling was more accurate and people knew what they were buying, they would move away from factory farmed animal foods. <u>#vegnewschat</u> -6:39 PM Jun 30th, 2011

vegnews You say most people want to be humane. Are there studies on this? #vegnewschat -6:39 PM Jun 30th, 2011

erinred RT @genebaur: Compassionate vegans should let their light shine brightly, and lead by example, and show people how great vegan food can be. #vegnewschat -6:39 PM Jun 30th, 2011

genebaur Good people sometimes to bad things (eg. supporting factory farms), but would change is shown a better way. #vegnewschat -6:38 PM Jun 30th, 2011

<u>thatfeistyvegan</u> <u>@VegNews</u> Meanwhile you can smell the place from miles away. Yet people BUY the image. Literally. There's a gift shop. <u>#vegnewschat</u> -6:38 PM Jun 30th, 2011

genebaur Need to be patient and persistant, and compassionate, when introducing people to the horrors of factory farming. #vegnewschat -6:37 PM Jun 30th, 2011

<u>thatfeistyvegan @VegNews</u> Factory farm here actually has a billboard posted on its property. Shows your stereotypical red barn & "happy cows". <u>#vegnewschat</u> -6:37 PM Jun 30th, 2011

<u>Dawn_GN</u> RT <u>@FarmSanctuary</u>: TIME Magazine describes Farm Sanctuary President and Co-Founder <u>@GeneBaur</u> as "the conscience of the food movement" <u>#VegNewsChat</u> -6:37 PM Jun 30th, 2011

sethwebster RT @genebaur: I try to speak clearly and calmly when discussing factory farming, and often show pictures. And am careful not to alienate. #vegnewschat -6:37 PM Jun 30th, 2011

genebaur I try to speak clearly and calmly when discussing factory farming, and often show pictures. And am careful not to alienate. #vegnewschat -6:37 PM Jun 30th, 2011

<u>erinred</u> RT <u>@genebaur</u>: The recent <u>@MercyForAnimals</u> investigation show just how deprayed factory farming is. Thankfully that footage is in the media. #vegnewschat -6:36 PM Jun 30th, 2011

<u>erinred</u> RT <u>@genebaur</u>: Every time we spend a dollar, we "vote" for something. Let's vote vegan every time. <u>#vegnewschat</u> -6:36 PM Jun 30th, 2011

thatfeistyvegan @VegNews No. I'm not sure most people do understand how "farms" today differ from the farms in sentimental movies... #vegnewschat -6:36 PM Jun 30th, 2011

<u>LesRhodes</u> RT <u>@genebaur</u>: If labelling was more accurate and people knew what they were buying, they would move away from factory farmed animal foods. <u>#vegnewschat</u> -6:35 PM Jun 30th, 2011

genebaur The more people think and become aware, the better. Most people want to be humane. #vegnewschat -6:35 PM Jun 30th, 2011

<u>jchenwriter</u> How can do to tell our friends and family about the horrors of factory farming without preaching but compassionately? <u>#Vegnewschat</u> -6:34 PM Jun 30th, 2011

melissagerman Well said, Gene! #vegan RT @genebaur Every time we spend a dollar, we "vote" for something. Let's vote vegan every time. #vegnewschat -6:34 PM Jun 30th, 2011

genebaur I think most people just don't think very much about where their food (including meat) comes from. Labelling makes them think. #vegnewschat -6:34 PM Jun 30th, 2011

<u>FarmSanctuary</u> RT <u>@genebaur</u>: Every time we spend a dollar, we "vote" for something. Lets vote vegan every time. #VegNewsChat -6:34 PM Jun 30th, 2011

melissagerman RT @genebaur: The recent @MercyForAnimals investigation show just how deprayed factory farming is. Thankfully that footage is in the media. #vegnewschat -6:34 PM Jun 30th, 2011

<u>hugoschwyzer</u> RT <u>@genebaur</u>: If labelling was more accurate and people knew what they were buying, they would move away from factory farmed animal foods. <u>#vegnewschat</u> -6:33 PM Jun 30th, 2011

<u>vegnews</u> The idea of more clear labeling is very interesting. Are most people unaware that the meat they buy comes from factory farms? #vegnewschat -6:33 PM Jun 30th, 2011

<u>JoeClinkenbeard</u> +1 RT <u>@VegNews</u>: Love this!! RT <u>@genebaur</u> Every time we spend a dollar, we "vote" for something. Let's vote vegan every time. <u>#vegnewschat</u> -6:32 PM Jun 30th, 2011

genebaur If labelling was more accurate and people knew what they were buying, they would move away from factory farmed animal foods. #vegnewschat -6:32 PM Jun 30th, 2011

stefsstuff RT @FarmSanctuary: Hilda, the first animal rescued by Farm Sanctuary, was found discarded on top of a pile of dead animals at Lancaster Stockyards #VegNewsChat -6:32 PM Jun 30th, 2011

<u>SusieD_NYC</u> RT <u>@vegnews</u>: Love this!! RT <u>@genebaur</u> Every time we spend a dollar, we "vote" for something. Let's vote vegan every time. <u>#vegnewschat</u> -6:32 PM Jun 30th, 2011

<u>jennygonevegan</u> RT <u>@genebaur</u>: Every time we spend a dollar, we "vote" for something. Let's vote vegan every time. <u>#vegnewschat</u> -6:31 PM Jun 30th, 2011

<u>lstylchicnvegan</u> RT <u>@FarmSanctuary</u>: Great read - Animal Cruelty: Could a Barbaric Pig-Handling Video Hurt Major Grocery Chains? http://ti.me/k1vFyh#VegNewsChat -6:31 PM Jun 30th, 2011

<u>vegnews</u> Love this!! RT <u>@genebaur</u> Every time we spend a dollar, we "vote" for something. Let's vote vegan every time. <u>#vegnewschat</u> -6:31 PM Jun 30th, 2011 thatfeistyvegan RT @vegnews: What kinds of legislation would you like to see passed in the next five years? #vegnewschat -6:31 PM Jun 30th, 2011

genebaur I'd like to see more legislation banning inhumane confinement in the next 5 years, as well as legislation requiring labelling. #vegnewschat -6:31 PM Jun 30th, 2011

michellini2 RT @genebaur: Every time we spend a dollar, we "vote" for something. Lets vote vegan every time. #vegnewschat -6:30 PM Jun 30th, 2011

genebaur Every time we spend a dollar, we "vote" for something. Let's vote vegan every time. #vegnewschat -6:30 PM Jun 30th, 2011

<u>vegnews</u> What kinds of legislation would you like to see passed in the next five years? <u>#vegnewschat</u> -6:29 PM Jun 30th, 2011

genebaur The best way for people to make a difference is with their dollars, by not supporting the animal farming business. #vegnewschat -6:29 PM Jun 30th, 2011

<u>carmenthespy</u> RT <u>@FarmSanctuary</u>: Hilda, the first animal rescued by Farm Sanctuary, was found discarded on top of a pile of dead animals at Lancaster Stockyards #VegNewsChat -6:29 PM Jun 30th, 2011

genebaur The recent @MercyForAnimals investigation show just how depraved factory farming is. Thankfully that footage is in the media. #vegnewschat -6:29 PM Jun 30th, 2011

OhMannequin RT @genebaur: Compassionate vegans should let their light shine brightly, and lead by example, and show people how great vegan food can be. #vegnewschat -6:28 PM Jun 30th, 2011

<u>LATunleashed</u> .<u>@FarmSanctuary</u>'s awesome <u>@genebaur</u> chatting about veganism & animal welfare @ <u>#VegNewsChat</u> - 6:28 PM Jun 30th, 2011

michellini2 RT Farmers markets, CSAs, community gardens, food not lawns movement, all part of shift toward more sensible food system. #vegnewschat -6:28 PM Jun 30th, 2011

genebaur Important to look at what we CAN do and ARE doing and not get too focussed and upset by the horrors we can't stop now. #vegnewschat -6:28 PM Jun 30th, 2011

<u>jchenwriter</u> With new pig farm footage Mercy for Animals released, it is horrifying to say the least. How can we end these terrible abuses? #Vegnewschat -6:27 PM Jun 30th, 2011

genebaur Visiting <u>@FarmSanctuary</u> and the rescued animals helps keep one grounded and inspired, as well as focusing on positive progress. <u>#vegnewschat</u> -6:27 PM Jun 30th, 2011

genebaur Eating conscientiously and eating well is empowering, and it makes people feel good. #vegnewschat -6:26 PM Jun 30th, 2011

<u>vegnews</u> Love the idea of the best being yet to come. As someone who's worked protecting animals for 25 years, how do you avoid burnout? <u>#vegnewschat</u> -6:26 PM Jun 30th, 2011

genebaur Farmer's markets, CSA's, community gardens, food not lawns movement, all part of shift toward more sensible food system. #vegnewschat -6:25 PM Jun 30th, 2011

genebaur As people learn more, we're headed to banning certain cruelties, and toward seeing more plant foods available. #vegnewschat -6:24 PM Jun 30th, 2011

<u>vegnews</u> Considering that <u>@Time</u> dubbed you the conscience of the movement, where do you think we're headed? What's next? #vegnewschat -6:23 PM Jun 30th, 2011

genebaur Thanks! Glad about first 25 years. The best is yet to come. Vegan revolution gaining steam as part of growing food movement. #vegnewschat -6:23 PM Jun 30th, 2011

melissagerman RT @genebaur: Compassionate vegans should let their light shine brightly, and lead by example, and show people how great vegan food can be. #vegnewschat -6:23 PM Jun 30th, 2011

Gina15BT RT @genebaur: Compassionate vegans should let their light shine brightly, and lead by example, and show people how great vegan food can be. #vegnewschat -6:23 PM Jun 30th, 2011

genebaur Despite the abuse they've experienced, the animals @FarmSanctuary learn to trust again. It's beautiful to see. #vegnewschat -6:22 PM Jun 30th, 2011

<u>jchenwriter</u> <u>@FarmSanctuary</u> <u>@GeneBaur</u> Congrats on 25 years! What are you hoping for in the next 25 years and beyond? <u>#Vegnewschat</u> -6:22 PM Jun 30th, 2011

genebaur The animals rescued by <u>@FarmSanctuary</u> teach us forgiveness and the importance of living in the moment. #vegnewschat -6:21 PM Jun 30th, 2011

shortreddog RT <u>@FarmSanctuary</u>: TIME Magazine describes Farm Sanctuary President and Co-Founder <u>@GeneBaur</u> as "the conscience of the food movement" #VegNewsChat -6:20 PM Jun 30th, 2011

<u>FarmSanctuary</u> TIME Magazine describes Farm Sanctuary President and Co-Founder <u>@GeneBaur</u> as "the conscience of the food movement" <u>#VegNewsChat</u> -6:20 PM Jun 30th, 2011

<u>jchenwriter</u> I loved what you said about lead by example. What have you learned from the animals you've rescued? <u>#Vegnewschat</u> -6:20 PM Jun 30th, 2011

Melissa Loy RT @genebaur: Compassionate vegans should let their light shine brightly, and lead by example, and show people how great vegan food can be. #vegnewschat -6:20 PM Jun 30th, 2011

genebaur The BK veggie started in Watkins Glen, NY when we approached the local BK franchise owner. Great that it's nationwide now. #vegnewschat -6:19 PM Jun 30th, 2011

<u>vegnews</u> The vegan movement is certainly gathering steam. What would you say are the three most important factors to that momentum? <u>#vegnewschat</u> -6:19 PM Jun 30th, 2011

genebaur Really hard to have one proudest moment. But passage of Prop 2 in CA by overwhelming margin ranks up there. Also BK veggie. #vegnewschat -6:19 PM Jun 30th, 2011

genebaur With awareness comes change, and the vegan movement has picked up a lot of steam lately. #vegnewschat - 6:18 PM Jun 30th, 2011

<u>vegnews</u> Now that you've rescued so many animals and raised awareness so much, what would you say your proudest moment has been? <u>#vegnewschat</u> -6:17 PM Jun 30th, 2011

genebaur In 1986 when we started, there was little awareness about factory farming. Thankfully, that is changing! #vegnewschat -6:16 PM Jun 30th, 2011

Terri Latham RT @genebaur: Compassionate vegans should let their light shine brightly, and lead by example, and show people how great vegan food can be. #vegnewschat -6:16 PM Jun 30th, 2011

genebaur Farm Sanctuary started to shine a light on the hidden cruelty of animal agriculture. As we investigated, we rescued animals. #vegnewschat -6:16 PM Jun 30th, 2011

<u>animalfriend1</u> RT <u>@FarmSanctuary</u>: In loving memory Opie <u>http://www.farmsanctuary.org/rescue/memory/opie.html</u> #VegNewsChat -6:16 PM Jun 30th, 2011

genebaur Loved Omaha! #vegnewschat -6:15 PM Jun 30th, 2011

<u>newveganage</u> RT <u>@FarmSanctuary</u>: In loving memory Opie <u>http://www.farmsanctuary.org/rescue/memory/opie.html</u> #VegNewsChat -6:15 PM Jun 30th, 2011

<u>KatzSax</u> RT <u>@genebaur</u>: Compassionate vegans should let their light shine brightly, and lead by example, and show people how great vegan food can be. <u>#vegnewschat</u> -6:15 PM Jun 30th, 2011

<u>VeganOmaha</u> @genebaur Thanks for visiting Omaha and staying with us! <u>@NYCGOMAHA</u> says hi! <u>#vegnewschat</u> -6:15 PM Jun 30th. 2011

<u>vegnews</u> Let's go back to the beginning a little bit. <u>@GeneBaur</u>, what inspired you to start <u>@FarmSanctuary</u> in the first place? <u>#vegnewschat</u> -6:15 PM Jun 30th, 2011

theveganomaly RT @genebaur: Compassionate vegans should let their light shine brightly, and lead by example, and show people how great vegan food can be. #vegnewschat -6:14 PM Jun 30th, 2011

genebaur Invite people over for yummy vegan eats! #vegnewschat -6:14 PM Jun 30th, 2011

genebaur Compassionate vegans should let their light shine brightly, and lead by example, and show people how great vegan food can be. #vegnewschat -6:14 PM Jun 30th, 2011

jchenwriter What can we do as compassionate vegans to help? #Vegnewschat -6:13 PM Jun 30th, 2011

<u>Gabybars</u> RT <u>@FarmSanctuary</u>: In loving memory Opie <u>http://www.farmsanctuary.org/rescue/memory/opie.html</u> #VegNewsChat -6:13 PM Jun 30th, 2011

genebaur The industry sees the animals as commodities. If they are very sick and will cost more than they're 'worth' they are discarded. #vegnewschat -6:13 PM Jun 30th, 2011

<u>animalfriend1</u> RT <u>@FarmSanctuary</u>: Hilda, the first animal rescued by Farm Sanctuary, was found discarded on top of a pile of dead animals at Lancaster Stockyards #VegNewsChat -6:12 PM Jun 30th, 2011

<u>vegnews</u> Hilda, Opie, and Maya were all left for dead. Why is this so common in the industry? <u>#vegnewschat</u> -6:11 PM Jun 30th, 2011

<u>FarmSanctuary</u> In loving memory Opie http://www.farmsanctuary.org/rescue/memory/opie.html #VegNewsChat -6:11 PM Jun 30th, 2011

genebaur Maya is another animal who was rescued from Lancaster Stockyards. She too had been left for dead. #vegnewschat -6:11 PM Jun 30th, 2011

<u>VeganOmaha</u> RT <u>@genebaur</u>: Surprises on the <u>#JustEats</u> tour included finding vegan Gyros and vegan Shawarma at meaty looking restaurant in Omaha, NE. <u>#vegnewschat</u> -6:10 PM Jun 30th, 2011

<u>danita dewey</u> RT <u>@FarmSanctuary</u>: Hilda, the first animal rescued by Farm Sanctuary, was found discarded on top of a pile of dead animals at Lancaster Stockyards <u>#VegNewsChat</u> -6:10 PM Jun 30th, 2011

genebaur Opie is a calf who was left for dead at a stockyard. We rescued him and he lived with us for 18 years. #vegnewschat -6:10 PM Jun 30th, 2011

<u>vegnews</u> Speaking of Hilda, who have been some of the most memorable animals over the years? <u>#vegnewschat</u> -6:08 PM Jun 30th, 2011

genebaur Surprises on the <u>#JustEats</u> tour included finding vegan Gyros and vegan Shawarma at meaty looking restaurant in Omaha, NE. <u>#vegnewschat</u> -6:08 PM Jun 30th, 2011

<u>FarmSanctuary</u> Hilda, the first animal rescued by Farm Sanctuary, was found discarded on top of a pile of dead animals at Lancaster Stockyards <u>#VegNewsChat</u> -6:07 PM Jun 30th, 2011

genebaur The stockyard is now closed, and the Stockyard Inn has now decided to put vegan items on their menu. Positive progress. #vegnewschat -6:07 PM Jun 30th, 2011

genebaur The Stockyard Inn was the namesake of the infamous Lancaster Stockyard (PA), where <u>@FarmSanctuary</u> rescued many animals. <u>#vegnewschat</u> -6:07 PM Jun 30th, 2011

vegnews For those who don't know, why was the Stockyard Inn so momentous? #vegnewschat -6:05 PM Jun 30th, 2011

<u>jchenwriter</u> Hi! I'd love to know what were some places in the US that surprised you that were veg friendly. <u>#Vegnewschat</u> -6:05 PM Jun 30th, 2011

genebaur Plus seeing the passion and enthusiasm of our vegan movement was amazing, in every corner of the country. #vegnewschat -6:05 PM Jun 30th, 2011

genebaur Every day was a highlight. Impossible to choose, but turning the Stockyard Inn vegan for a night was powerful. #vegnewschat -6:05 PM Jun 30th, 2011

<u>vegnews @GeneBaur</u>, what would you say were your top three highlights from the tour? <u>#vegnewschat</u> -6:03 PM Jun 30th, 2011

genebaur The #JustEats tour was a blast. Found amazing vegan food all across the U.S., and met lots of new and enthusiastic vegans too. #vegnewschat -6:02 PM Jun 30th, 2011

<u>FarmSanctuary</u> RT <u>@vegnews</u>: We're so thrilled to chat tonight with <u>@GeneBaur</u> and <u>@FarmSanctuary</u>! Thanks for joining us! 25 years of animal advocacy, kudos! <u>#vegnewschat</u> -6:01 PM Jun 30th, 2011

genebaur Hey there. It's great to be with you! #vegnewschat -6:00 PM Jun 30th, 2011

<u>vegnews</u> We're so thrilled to chat tonight with <u>@GeneBaur</u> and <u>@FarmSanctuary</u>! Thanks for joining us! 25 years of animal advocacy, kudos! <u>#vegnewschat</u> -6:00 PM Jun 30th, 2011